

Order / Rev: 168528
 Alt Order #: 06838279
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Heather Wilson 4 Senate
 Product Desc: HEATHER WILSON
 Estimate: C09C15

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	All	10/15/12	10/15/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p M-----	:30	1	\$125.004		0.00	NM	1	\$125.00
		RATE CHANGED		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1		\$125.00			0.00			
E 7	All	10/10/12	10/12/12	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p --WTF--	:30	3	\$200.004		0.00	NM	3	\$600.00
		RATE CHANGED		DAYS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	--WTF--		3		\$200.00			0.00			
E 8	All	10/15/12	10/15/12	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p M-----	:30	1	\$200.004		0.00	NM	1	\$200.00
		RATE CHANGED		DAYS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1		\$200.00			0.00			
E 9	All	10/10/12	10/12/12	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p --WTF--	:30	3	\$125.004		0.00	NM	3	\$375.00
		RATE CHANGED		RACHEL RAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	--WTF--		3		\$125.00			0.00			
E 10	All	10/09/12	10/11/12	The Insider 3p The Insider 3p	CM	M-F 3p-330p -TWT---	:30	3	\$125.004		0.00	NM	3	\$375.00
		RATE CHANGED		THE INSIDER										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWT---		3		\$125.00			0.00			
E 11	All	10/09/12	10/12/12	Inside Edition 330p Inside Edition 330p	CM	M-F 330p-4p -TWTF--	:30	3	\$125.004		0.00	NM	3	\$375.00
		RATE CHANGED		INSIDE ED										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		3		\$125.00			0.00			
E 12	All	10/09/12	10/11/12	Judge Judy-P/ DR 4p/ 430M Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p -TWT---	:30	3	\$125.004		0.00	NM	3	\$375.00
		RATE CHANGED		JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWT---		3		\$125.00			0.00			
E 13	All	10/15/12	10/15/12	Judge Judy-P/ DR 4p/ 430M Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p M-----	:30	1	\$125.004		0.00	NM	1	\$125.00
		RATE CHANGED		JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1		\$125.00			0.00			
E 14	All	10/09/12	10/11/12	News 4 Today I 5a-530aCM News 4 Today I 5a-530a	CM	M-F 5a-530a -TWT---	:30	3	\$175.003		0.00	NM	3	\$525.00
		RATE CHANGED		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWT---		3		\$175.00			0.00			
E 15	All	10/15/12	10/15/12	News 4 Today I 5a-530aCM News 4 Today I 5a-530a	CM	M-F 5a-530a M-----	:30	1	\$175.003		0.00	NM	1	\$175.00
		RATE CHANGED		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1		\$175.00			0.00			
E 16	All	10/10/12	10/12/12	News 4 Today I 530a-6aCM News 4 Today I 530a-6a	CM	M-F 530a-6a --WTF--	:30	3	\$300.003		0.00	NM	3	\$900.00
		RATE CHANGED		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	--WTF--		3		\$300.00			0.00			
E 17	All	10/15/12	10/15/12	News 4 Today I 530a-6aCM News 4 Today I 530a-6a	CM	M-F 530a-6a M-----	:30	1	\$300.003		0.00	NM	1	\$300.00
		RATE CHANGED		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1		\$300.00			0.00			
E 18	All	10/09/12	10/11/12		CM	M-F 6a-7a -TWT---	:30	3	\$425.003		0.00	NM	3	\$1,275.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 50	All	10/12/12	10/12/12	Friday Prime A Friday Prime A	CM	F 7p-8p ----F--	:30	1	\$800.003		0.00	NM	1	\$800.00
				RATE CHANGE	WHITNEY/COMMUNITY									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	----F--		1		\$800.00		0.00				
E 51	All	10/12/12	10/12/12	Friday Prime C Friday Prime C	CM	F 9p-10p ----F--	:30	1	\$800.003		0.00	NM	1	\$800.00
				RATE CHANGE	DATELINE									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	----F--		1		\$800.00		0.00				
E 52	All	10/13/12	10/13/12	Saturday Prime C Saturday Prime C	CM	Sa 9p-10p -----S-	:30	1	\$400.004		0.00	NM	1	\$400.00
				RATE CHANGE	LAW & ORDER:SVU									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S-		1		\$400.00		0.00				
E 53	All	10/14/12	10/14/12	NFL (Sunday) NFL (Sunday)	CM	Su 6p-930p -----S (6:30 PM-9:30 PM)	:30	2	\$3,200.001		0.00	NM	2	\$6,400.00
				RATE CHANGE	SUN NIGHT FTBL									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S		2		\$3,200.00		0.00				
E 54	All	10/15/12	10/15/12	Monday Prime 2hr 7p-9p Monday Prime 2hr 7p-9p	CM	M 7p-9p M-----	:30	1	\$2,000.001		0.00	NM	1	\$2,000.00
				RATE CHANGE	THE VOICE									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M-----		1		\$2,000.00		0.00				
E 55	All	10/15/12	10/15/12	Monday Prime C Monday Prime C	CM	M 9p-10p M-----	:30	1	\$1,200.002		0.00	NM	1	\$1,200.00
				RATE CHANGE	REVOLUTION									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M-----		1		\$1,200.00		0.00				
E 56	All	10/09/12	10/09/12	Tuesday Prime B Tuesday Prime B	CM	Tu 8p-9p -T-----	:30	1	\$900.003		0.00	NM	1	\$900.00
				RATE CHANGE	GO ON NEW NORMAL									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-T-----		1		\$900.00		0.00				
E 57	All	10/09/12	10/09/12	Tuesday Prime C Tuesday Prime C	CM	Tu 9p-10p -T-----	:30	1	\$1,800.001		0.00	NM	1	\$1,800.00
				RATE CHANGE	PARENTHOOD									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-T-----		1		\$1,800.00		0.00				
E 58	All	10/10/12	10/10/12	Wednesday Prime A Wednesday Prime A	CM	W 7p-8p --W----	:30	1	\$900.003		0.00	NM	1	\$900.00
				RATE CHANGE	PRACTICE/GUYS									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	--W----		1		\$900.00		0.00				
E 59	All	10/10/12	10/10/12	Wednesday Prime C Wednesday Prime C	CM	W 9p-10p --W----	:30	1	\$1,200.002		0.00	NM	1	\$1,200.00
				RATE CHANGE	CHICAGO FIRE									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	--W----		1		\$1,200.00		0.00				
E 61	All	10/11/12	10/11/12	Thursday Prime C Thursday Prime C	CM	Th 9p-10p ---T---	:30	1	\$1,800.001		0.00	NM	1	\$1,800.00
				OFFICE/PARKS	RATE CHANGE									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	---T---		1		\$1,800.00		0.00				
E 62	All	10/12/12	10/12/12	Friday Prime B Friday Prime B	CM	F 8p-9p ----F--	:30	1	\$1,100.002		0.00	NM	1	\$1,100.00
				RATE CHANGE	GRIMM									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	----F--		1		\$1,100.00		0.00				
E 63	All	10/13/12	10/13/12		CM	Sa 7p-8p -----S-	:30	1	\$400.004		0.00	NM	1	\$400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Saturday Prime A											
				Satruday Prime A											
RATE CHANGE				PRACTICE/ON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-	1		\$400.00		0.00						
E 64	All	10/13/12	10/13/12	Saturday Prime B	CM	Sa 8p-9p	-----S-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
				Saturday Prime B											
RATE CHANGE				CHICAGO FIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-	1		\$400.00		0.00						
E 65	All	10/14/12	10/14/12	Football Night in America	CM	Su 5p-6p	-----S	:30	1	\$600.00	7	0.00	NM	1	\$600.00
				Football Night in America											
RATE CHANE				FOOTBALL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S	1		\$600.00		0.00						
N 66	All	10/09/12	10/11/12	NBC Nightly News	CM	M-F 530p-6p	-TWT---	:30	2	\$600.00	2	0.00	NM	1	\$600.00
				NBC Nightly News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWT---	2		\$600.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	All	10/08/12-10/14/12		NBC Nightly News	M-F 530p-6p		-TwTh-----	:30		(\$600.00)		0.00	NM		
Credited															
[preempted spots]															
N 67	All	10/14/12	10/14/12	Football Night in America	CM	Su 5p-6p	-----S	:30	1	\$600.00	7	0.00	NM	1	\$600.00
				Football Night in America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S	1		\$600.00		0.00						

*Tax 1 Note: ABQ 7%.

Totals 113 \$48,860.00